



*MSD Exhibit No. MSD 3G*  
2019 Rate Change Proceeding  
**BETHANY PUGH**  
Direct Testimony  
Metropolitan St. Louis Sewer District  
March 4, 2019

## Table of Contents

	<u>Page</u>
Witness Background and Experience .....	1
Financial Plan Assumptions.....	4

**1 Witness Background and Experience**

2 **Q1. Please state your name, business address, email address, and telephone number.**

3 A. Bethany Pugh, 7251 Engle Road, Suite 115, Cleveland, Ohio, 44130, (440)239-7070,  
4 [pughb@pfm.com](mailto:pughb@pfm.com)

5 **Q2. By whom are you employed and in what capacity?**

6 A. I am a Managing Director at PFM Financial Advisors LLC (“PFM”). PFM’s Managing  
7 Directors own the firm and set the firm’s strategic direction. My primary responsibilities  
8 include leading PFM’s Ohio regional practice and serving as a senior financial advisor  
9 and engagement manager for PFM’s clients across the Midwest.

10 **Q3. Please describe your firm’s experience in public finance?**

11 A. PFM is the nation’s leading municipal financial advisor. PFM and its affiliated businesses  
12 serve as a foremost provider of independent and fiduciary financial and investment  
13 advisory services. As of December 31, 2018, the PFM Group comprises 625 employees  
14 and 37 locations nationwide. In the Midwest, there are 9 locations including an office in  
15 St. Louis. In 2017, and for the 20<sup>th</sup> consecutive year, PFM was ranked by Thomson  
16 Reuters as the #1 financial advisor in the nation, based on par volume of transactions. In  
17 2017, PFM advised on 996 transactions totaling over \$63.4 Billion in par amount. Based  
18 on par value, PFM was also ranked as the leading advisor for transactions in the Midwest,  
19 for transactions with revenue-based credits, and transactions placed on a negotiated basis.  
20 PFM was also ranked as the leading advisor with respect to Water, Sewer and Gas related  
21 issuances, based on par value. In addition to the Metropolitan St. Louis Sewer District  
22 (MSD, or the District), PFM’s utility clients include The Metropolitan Sewer District of  
23 Greater Cincinnati, District of Columbia Water and Sewer Authority, Orlando Utilities

1 Commission, Des Moines Metropolitan Wastewater Reclamation Authority, and  
2 Hampton Roads Sanitation District, among numerous others (a full listing is available  
3 upon request). As a financial advisor to our clients, PFM assists in the financial planning,  
4 debt transaction management and execution, and on-going debt monitoring and  
5 management for our clients across the nation.

6 **Q4. Please describe your educational background, work experience and your personal**  
7 **experience advising issuers of municipal bonds?**

8 A. I graduated from Harvard College in 1998 with a Bachelor of Arts degree in Economics.  
9 I have worked for PFM for more than 20 years. In that time I have worked with a variety  
10 of state-level, municipal and not-for-profit entities, managing publicly offered and  
11 privately placed debt transactions backed by various revenue streams including utility  
12 revenue, sales tax, non-tax revenues and other sources in addition to general obligation  
13 credits. These transactions have included fixed and variable interest rate; and short and  
14 long-term obligations. In 2018 alone, I advised on a total of 13 transactions with a  
15 principal value of over \$1.3 billion. In addition I have developed several financial plans  
16 evaluating the economic, policy and risk implications of myriad financial alternatives.  
17 These plans have served as the foundation for funding various projects including, public  
18 utility facilities and infrastructure, professional and collegiate sports stadiums, museums,  
19 parking facilities, highways and other public infrastructure. I currently serve as the lead  
20 financial advisor for PFM clients including the Metropolitan St. Louis Sewer District,  
21 Saint Louis Art Museum, State of Ohio Treasurer of State, Ohio Turnpike and  
22 Infrastructure Commission and the City of Toledo Department of Public Utilities, among  
23 others.

1 **Q5. How long has your firm been engaged with the Metropolitan St. Louis Sewer**  
2 **District and what is your role as Financial Advisor?**

3 A. PFM has served as financial advisor to MSD since 2000. During this time PFM has  
4 worked with the District to develop the master indenture that defines the security  
5 provisions and flow of funds for payment of MSD's senior and subordinate lien (state  
6 revolving fund program) revenue bonds. PFM developed the initial credit rating strategy  
7 and presentation materials for introduction of the MSD'S new revenue credit in 2004.  
8 PFM also worked with District staff to develop a comprehensive debt management policy  
9 that was adopted by the District's Trustees in 2004. Subsequently, PFM has been  
10 involved advising on the financial planning, credit discussions, ratings presentations and  
11 pricing of all MSD senior lien Wastewater Revenue Bonds as well as the structuring and  
12 sale of the subordinate revenue bonds through the Missouri EI ERA sewer revolving loan  
13 fund program. On an on-going basis, PFM keeps MSD informed as to current trends in  
14 the public finance marketplace, reviews investment banking proposals, and develops  
15 responses to periodic inquiries from the rating agencies.

16 I began working with the District in May of 2012 and have advised on every aspect of  
17 seven District senior lien revenue bond transactions, including the structuring of debt,  
18 presentations to the rating agencies and price negotiations with the District's  
19 underwriting syndicates. Most recently, PFM staff and I have worked with the District  
20 and its bond counsel to close a federal loan from the Environmental Protection Agency's  
21 Water Infrastructure Finance and Innovation Act program. In consideration of  
22 operational and capital funding needs, as well as credit rating metrics associated with  
23 maintaining credit ratings in the AA-category, PFM has recommended the amount of

1 proposed senior lien debt issuances and mix of debt to pay-as-you-go (PAYGO) capital  
2 funding for MSD's projects through FY24.

#### 4 **Financial Plan Assumptions**

5 **Q6. How was the amount of CIRP to be financed as opposed to cash funded**  
6 **determined?**

7 A. The District and PFM developed a financial planning model to assess the District's ability  
8 to fund the CIRP in consideration of operational obligations as well as necessary  
9 parameters relative to its financial covenants with existing and future bond holders. The  
10 model also assumed the District managed its financial obligations to maintain AA-  
11 category credit ratings. Based on these parameters, we then analyzed the District's  
12 historical ratio of debt to cash funding for CIRP (75%/25% debt to equity from FY2004-  
13 FY2018) and attempted to maintain a ratio consistent with this, in light of future CIRP  
14 funding needs and revenue increase parameters. As a result the debt to cash ratio for the  
15 rate period FY2021-FY2024 is approximately 60% debt to 40% cash. This ratio includes  
16 both revenue bonds and any state revolving fund ("SRF") obligations of the District.

17 **Q7. How much is being assumed to be borrowed from the SRF?**

18 A. \$30 MM per year in FY21 through FY24.

19 **Q8. What interest rates were assumed?**

20 A. PFM assumed interest rates and yields for future District borrowings based on current  
21 market rates commensurate with an AA-rated utility revenue credit. To mitigate interest  
22 rate risk associated with future issuances, PFM added additional spreads to the yields  
23 assumed ranging from approximately 0.70% for the FY2020 issuance to 1.45% for the

1 projected bond issuance in FY2024.

2 **Q9. What is the debt service coverage target for senior bonds?**

3 A. Based on the District's historical performance and expected required coverage to  
4 maintain ratings in the AA-category, senior lien bonds have a projected minimum  
5 coverage target of 2.50X while the minimum total coverage (including senior lien bonds  
6 and subordinate SRF obligations) is targeted at 1.80X.

7 **Q10. How were the debt service coverage targets developed?**

8 A. Projected minimum coverage targets of 2.50X (senior lien bonds) and 1.80X (inclusive of  
9 subordinate obligations) have been identified as the optimal coverage levels needed to  
10 maintain AA level bond ratings, thereby ensuring cost effective market access for the  
11 District's large capital program. The three major rating agencies that assign ratings to  
12 government issuers have communicated expectations related specifically to MSD's future  
13 financial performance regarding debt service coverage.

14 Moody's Investors Service has stated that "narrowed liquidity or debt service coverage"  
15 are factors that could lead to a downgrade. Source: Moody's Investors Service New  
16 Issue Report, "Metropolitan St. Louis Sewer District, MO, \$261 million Wastewater  
17 System Revenue Bonds, Series 2017A," dated November 17, 2017 (Exhibit MSD 39).

18  
19 From Standard & Poor's, "The stable outlook reflects S&P' Global Ratings' opinion that  
20 MSD will likely continue to adjust rates and expenses, as necessary, to maintain financial  
21 performance consistent with historical trends, particularly as it continues to fund CIRP  
22 project with additional debt and pay-as-you-go funding." While unlikely during the  
23 current two-year outlook period, we could lower the rating if MSD does not produce

1 financial metrics we believe are consistent with the rating level, particularly since it  
2 continues to fund the large capital plan.” Source: S&P Global Ratings Credit Profile  
3 Report, “Metropolitan St. Louis Sewer District, Missouri; Sewer; Water Infrastructure  
4 Finance & Innovation Act (WIFIA) Sanitary Sewerage System Revenue Loan Bonds”  
5 dated December 19, 2018 (Exhibit MSD 38).

6 Finally, Fitch Ratings states: “Coverage margins that are weaker than forecast levels, or a  
7 decline in liquidity below historical norms, would result in negative rating action.” And,  
8 “Resulting financial metrics have been sound with senior DSC averaging 3.2x and all-in  
9 coverage averaging 2.1x since fiscal 2014. For comparison purposes, Fitch’s 2018 ‘AA’  
10 median for all-in DSC was the same as the district’s all-in coverage of 2.1x” Source:  
11 Fitch Ratings New Issue Report, Metropolitan St. Louis Sewer District, Missouri \$48MM  
12 WIFIA Obligation, dated December 6, 2018 (Exhibit MSD 40).

13 **Q11. Besides debt service coverage what other credit rating metrics impacted the**  
14 **proposed debt financing amount?**

15 A. The financial planning model was also developed to ensure a minimum amount of days  
16 cash on hand of 550 days at a minimum. Days cash on hand is a liquidity metric that  
17 measures an entity's ability to meet short-term needs and contingencies. Days cash on  
18 hand is calculated by dividing cash and relatively liquid investments by operating  
19 expenses (less depreciation) and then dividing by 365 days.

20 **Q12. Are there any examples of comparable metropolitan sewer utilities experiencing**  
21 **deterioration in bond ratings due to increasing CIRP regulatory requirements?**

22 A. Unlike my testimony in 2015, there have not been significant downgrades to comparable  
23 sewer systems in the past four years per our review of Moody’s Investor Service

1 (Moody's) downgrade listings.  
2 Moody's published a Water and Sewer Utilities – US 2019 outlook report on December  
3 5, 2018. The report stated the 2019 outlook is stable, "Water and sewer utilities' revenue  
4 growth will continue to strengthen debt service coverage and liquidity, helping maintain  
5 our stable outlook." The report went on to state, "With growth in net revenue outpacing  
6 debt service costs, annual coverage will continue growing and reach a median well above  
7 2.0x debt service." As previously stated, MSD's target coverage on its bonds is 1.8x debt  
8 service. MSD also has a liquidity target of 550 days cash on hand. The Moody's report  
9 suggests that target is well above what they consider very healthy, "Liquidity will likely  
10 top a median of 450 days cash on hand in 2019, a very healthy level."

11 **Q13. Does this conclude your testimony?**

12 A. Yes it does.